

Here is the direction we are taking on all social media:

Thank for contacting us regarding carrying the message via social media. Cocaine Anonymous has been toiling with technology and social media also.

Tradition 11: Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.

We attempt to observe all Cocaine Anonymous principles and Traditions on our web sites. Since anonymity is the spiritual foundation of all our Traditions, we practice anonymity on our web sites at all times. Cocaine Anonymous web site is a public medium, which has the potential for reaching the broadest possible audience and, therefore, requires the same safeguards that we use at the level of press, radio and film. Facebook, Twitter, MySpace, and other social networking web sites are public in nature. Though users create accounts and utilize usernames and passwords, once on the site, it is a public medium.

As technologies continue to evolve, we stand the chance of becoming overwhelmed with endless unforeseen scenarios. In that, we adopted policies regarding social media to avoid reacting to internet social sensations. Our resolve is to follow the traditions that brought us thus far. When the 11th Tradition was crafted, the Internet did not exist. After several round of healthy debating, we decided that social media might be used as a form of promotion and advertisement and would not in our best interest. It is something we should not use as means to carry the message. If you have any further question or concerns, please feel free to contact us anytime.

In Love and Service,

Cocaine Anonymous

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